

**GREATER HARTFORD TRANSIT DISTRICT
GHTD RFP #09-023
TRANSIT ADVERTISING SERVICES**

**ADDENDUM #1
March 21, 2023**

The Request for Proposal (RFP) is modified/clarified as set forth in this Addendum. The original RFP Documents remain in full force and effect, except as modified/clarified by this Addendum, which is hereby made part of the RFP. Respondent shall take this Addendum into consideration when preparing and submitting its proposal.

Proposals are due on or before 2:30 PM local time, Wednesday, April 5, 2023 at the District offices located at One Union Place, Hartford, CT.

The following revision was made in reference to RFP 09-023:

**ATTENTION URGENT ANNOUNCEMENT
PROPOSAL DEADLINE EXTENSION**

The District has extended the deadline for proposal submissions in response to RFP #09-023 Transit Advertising. **The new deadline will now be on or before 2:30pm on Wednesday, April 12, 2023.** Please refer to the RFP for submittal instructions.

The following inquiries were submitted in reference to RFP 09-023:

1. **Question:** Will the cover letter, table of contents and/or pages designated as section dividers be included in the page counts?

Answer: No. Cover letters, table of contents, and/or section dividers do not count towards the page limit.

2. **Question:** Can GHTD provide the payment history and revenue reports for the last 3 years of the current operator to GHTD?

Answer: No. The District does not divulge budgetary or financial information.

3. **Question:** Will GHTD consider a 1-week extension to the deadline so that respondents have sufficient time to incorporate answers provided during the Q&A process?

Answer: Reference deadline extension above in this addendum.

4. **Question:** Can GHTD clarify whether there is a 7% DBE goal, as mentioned in Section 11? It appears to conflict with the last sentence of the section.

Answer: The District's overall DBE goal is 7%, however, there is no DBE contract goal established for this project.

5. **Question:** Given the sensitivity of the information and unfortunate incidents of confidential information being disclosed to the public during other procurements, will GHTD allow the financial information to be included in the printed proposal but not submitted in the electronic copy? Alternatively, can respondents submit the financial information upon request after the initial evaluation has been completed?

Answer: The District does not divulge financial information as this is considered confidential information. Financials can be submitted in the printed proposal as opposed to submitted electronically.

6. **Question:** May we ask the District to please provide five-year advertising sales revenue generated each year?

Answer: See response to question #2.

7. **Question:** May we ask the District to disclose how the available inventory for advertising has changed in the last five years?

Answer: This contract is for advertising on buses. The District currently has 165 paratransit buses/vans in operation.

8. **Question:** May we ask the District to please provide historical revenue paid to the District by the current advertising vendor?

Answer: See response to question #2.

9. **Question:** Page 13, Item G. May we ask the District to please provide an active link?

Answer: <https://portal.ct.gov/OPM/Fin-PSA/Forms/Ethics-Forms>

10. **Question:** DBE Goal: Is it a requirement to conduct a 'Good Faith Effort' since there isn't a percentage goal associated with this solicitation?

Answer: No. The good faith efforts requirements apply only to contracts in which there is a contract goal.

End of Addendum 1